

APEX/Chinapex Partners Summary

Microsoft/Microsoft Azure

- 1) APEX/Chinapex has a large number free Azure credits (\$500,000 USD) from Microsoft and are incentivized to deploy off-chain part of solutions on their cloud.
- 2) We are certified to deploy enterprise solutions in big data, machine learning, blockchain using Azure
- 3) We have a cross-selling and marketing partnership in place with Azure's BD and marketing teams and Microsoft BD receive commissions on customer acquisition for APEX/Chinapex.

Microsoft Accelerator

- 1) Chinapex is a selectee of Microsoft Accelerator Shanghai in 2017.
- 2) Microsoft Accelerator provides capital resources, business/tech advisory, and technology partnerships.

AWS

- 1) We are an AWS China Partner, works very similar to the Microsoft Azure partnership
- 2) We also have a joint BD/marketing agreement in place with AWS, where they provide us with brand customers in retail, automotive, and financial services sectors with the agreement to deploy part of the system on AWS

Alibaba Cloud

- 1) Similar to AWS
- 2) We partner with a platform on the AliCloud called "Databank", which has access to 500 million unique ecommerce user data. It's open to us for use in data enrichment and verification.

Oracle Marketing Cloud

- 1) We have a commercial partnership with Oracle Marketing Cloud China, in which we share and cross-sell brand customers. Oracle and Chinapex has various joint customers, including Maserati and Ferrari.
- 2) An API integration with Oracle Marketing Cloud Eloqua on our NEXUS platform. Brands effectively can use data acquired from APEX on Oracle Marketing Cloud capabilities and channels.

Baidu

- 1) Baidu API partner for search and display advertising, integrated as of Q3 2017. We have a deep-level integration that most vendors do not have. This is the result of
- 2) NEXUS and APEX enterprise users have ability to interact with consumers on the APEX Network outside of CPX Wallet on all Baidu search and display channels.

Tencent

- 1) Tencent API partner, includes access to Tencent's QQ display media assets, WeChat, and

Tencent's display network outside of QQ and WeChat.

NEO/Onchain

- 1) APEX's technology team works very closely with NEO and Onchain's technology and product teams.
- 2) NEO Council is an early investor of APEX presale
- 3) NEO team provides community, promotion, and network-level support to the APEX project.